

Providing comprehensive resources and support programs to parents of preemies, babies born with special health care needs and those who have experienced a loss due to these or other complications.



HAND to HOLD

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## OPPORTUNITIES FOR THERAPISTS

### EARLY INTERVENTION COALITION

Joining this coalition provides heightened awareness of your therapy services to H2H partners, advisory council members, board of governors, volunteers, families and more. This council also serves to improve the network of support for post-NICU families. Becoming a member requires a \$500 gift and includes the following:

- \*Invitation to participate on panel discussions
- \*Invitation to biannual meeting of coalition members
- \*Invitation to participate in the Hand to Hold "Ask the Therapist" online chat and/or listserv
- \*Invitation to serve as advisors to help identify areas needing improvement in the network of support
- \*Logo on Hand to Hold therapy page with links to therapy sites
- \*Invitation to distribute marketing materials at Discussion Series events
- \*Invitation to present personal case studies (success stories) to be featured in the Hand to Hold newsletter and on H2H website

### MOST RECENT DISCUSSION SERIES

"Getting the Most out of Early Intervention"  
Dell Children's Medical Center  
September 30, 2010, 7 p.m. to 9 p.m.

Hand to Hold's quarterly discussion series is promoted to NICU families and NICU grads by St. David's Medical Center and the Seton Family of Hospitals. Numerous other local partners promote the series to their patients & clients. Therapists were invited to participate in the discussion series events in multiple ways - *asa panelists, having a representative present* to discuss services/provide materials before & after the event at the resource table, becoming sponsors of the series for maximum marketing exposure, displaying the event flyer at their practice and/or sharing the invitation by email/social media, or simply attending the event to hear about current issues from colleagues and families.

### UPCOMING EVENTS

*Preemie Power* City-wide Family Celebration/Reunion, November 14, 2010  
Community Development Screening

### SPONSORSHIPS

Until the Founder's Circle is complete, all gifts of \$1,000+ received after May 1, 2010 will receive lifetime recognition. Underwriting opportunities are available for the following programs: Quarterly Newsletter – English & Spanish, Quarterly Discussion Series, Personal Care Bags for NICU Moms, Support Groups, Bereavement Program, Lending Library, Family Navigator staff, etc. Ad space is available for purchase in the quarterly newsletter.

Sponsor benefits include the following and increase in marketing exposure by level: Lifetime recognition, updates on the life-changing impact of the peer-to-peer program to share with your employees/stake holders, listing in quarterly newsletters, listing on launch party materials, invitations to H2H special events and more.  
(Full listing available at [handtohold.org](http://handtohold.org))

### COMMUNICATIONS

Stay in touch with Hand to Hold by signing up at [handtohold.org](http://handtohold.org) to receive updates. Request materials to share with your patients by emailing [babs@handtohold.org](mailto:babs@handtohold.org). Follow us at Facebook.com/HandtoHold –and- Twitter.com/atx\_HandtoHold